



Performance Alliance Europe



Partnership Model “Leading Partner”

Modes of Cooperation with the Performance Alliance Europe – The online network of internationally oriented consultants in Central & Eastern Europe

The Performance Alliance Europe offers consultants - depending on the prerequisites fulfilled - various partnership models. The highest status among all partners is enjoyed by the group of „Leading Partners“

There is only one Leading Partner per country and type of consulting service provides, who is selected from the group of “Certified Partners“ and confirmed by the supervisory board as well as the founding members of the Performance Alliance Europe on a yearly basis

Prerequisites for Partnership as Leading Partner

- Appointment by the supervisory board and the founding members either from the group of “Certified Partners“ or due to an application
- The status of “Leading Partner“ is granted for one year and can be renewed depending on interest and fulfillment of the requirements and decision of the supervisory board and the founding members
- Proof of Trust-Function (see below)
- Payment of an annual marketing fee
- Link to the Performance Alliance Europe homepage on the partners webpage

Rights of the Leading Partners

- Leading Partners are presented in a preferential manner on the internet (logo on the first page of the website) and are listed first at client requests.
- Leading Partners can author newsletter articles on the webpage of the Performance Alliance Europe.
- Leading Partners are entitled to use the phrase “Leading Partner of the Performance Alliance Europe“.
- Leading Partners can present their company on the webpage of the Performance Alliance Europe (see below)

Management Consulting

Legal Advisory

Tax Advisory

IT-Service

HR Consulting

Advertising, PR & Lobbying

Performance Alliance Europe
c/o Jürgen Müller Management GmbH

Ernst-Karl-Winter-Weg 4 1190 Vienna Austria
T. +43-1-328 75 74-11 F. +43-1-328 86 54

info@performancealliance.eu
www.performancealliance.eu

Handelsgericht Wien
FN 200713r UID-ATU60867501

performancealliance.eu



Presentation on the website of the Performance Alliance Europe

Leading Partners can publish the following information on the website of the Performance Alliance Europe and will be linked in the following manner:

- ▶ Company name and address
- ▶ Several contact persons of the company as well as personalized email
- ▶ Display of the company logo and link to their respective webpage
- ▶ Listing of up to five foreign offices including name of contact person and personalized email entries
- ▶ Listing of areas of expertise
- ▶ Listing of reference projects
- ▶ Download of partner profiles

Leading Partners are obliged to ...

- Payment of the annual marketing fee (€ 2.850,--)
- Handle client requests
- Proof of Trust-Function (see below)
- Promote the Performance Alliance Europe in their specific countries
- Proof their capabilities to successfully handle international reference projects
- Contribute to the grand annual event (speeches, seminars, ...)
- Publish newsletters on the webpage of the Performance Alliance Europe

The Trust-Function of Leading und Certified Partners

Certified und Leading Partners of the Performance Alliance Europe are reputable consultancies who have qualified themselves for partnership in the Alliance through their

- ▶ Reference projects
- ▶ International activities & special memberships
- ▶ Recommendation of clients
- ▶ Recommendation of the branch or partner companies

The mandatory annual proof of the Trust-Function by the partner as well as feedback provided by clients ensure the reliability and respectability of the companies listed on the of the Performance Alliance Europe's online-platform.

Laura Bolchis under l.bolchis@performancealliance.eu or Daniela Hofmann under info@performancealliance.eu will be happy to answer any queries regarding the various models of partnership as well as further information regarding the network.